

Great Hearts Louisiana Board of Directors Meeting Unapproved Minutes

Date: February 28, 2024
Time: 6:00 p.m. CDT

A regularly scheduled meeting of the Great Hearts Louisiana Board of Directors was held at 11801 Bluebonnet Boulevard in Baton Rouge, Louisiana.

I. Call to Order

Mr. Dyke called the meeting to order at 6:04 p.m. CDT and confirmed a quorum.

Louisiana Board Members		Present	Absent	
Wade Dyke	Chairman	X		
Adonica Pelichet Duggan	Vice Chairman	X		
David Whidden III	Secretary	X		
Kathy Victorian	Treasurer	X		via Zoom
Ty Gose	Director	X		
Elisha McCardell	Director	X		via Zoom
Erin Franco	Director		X	
Other Staff/Guests				
Sam Heisman	Founding Head of School	X		
Bianca Ulibarri	Director of Governance, GH America	X		via Zoom
Ron Zoromski	Chief Financial Officer, GH America	X		via Zoom
Jay Heiler	Chief Executive Officer, GH America	X		via Zoom
Dan Scoggin	Chief Academies Officer, GH America	X		
Rebecca Lane	Sr Dir of Enterprise Operations, GH America	X		
Carley Hopkins	Family Giving & Community Engagement Officer	X		
Holly Manuel	Senior Finance Manager	X		
Dana Henry	Attorney	X		
Keri Campbell	ED of Co-Curricular/Young Hearts Programs	X		via Zoom
Maria Baier	Vice President of External Affairs, GH America	X		via Zoom

II. Adoption of Agenda

Mr. Whidden moved to adopt the agenda as presented; Mr. Gose seconded the motion. All in favor, none opposed. The motion passed at 6:05 p.m. CDT.

III. Approval of Consent Agenda:

- a. **Approval of Minutes from November 16, 2023**
- b. **Approval of Amended Articles of Incorporation and Bylaws for Great Hearts Louisiana, Inc. to reflect the Update Sole Member**

Ms. Pelichet Duggan moved to approve the consent agenda as presented; Mr. Whidden seconded the motion. All in favor, none opposed. The motion passed at 6:06 p.m. CDT.

IV. Creation of Disciplinary Committee and Approval of the Out-of-School Suspension/Expulsion Policy and Procedures

Mr. Heisman and Dr. Scoggin presented the proposed policy and procedures. The board asked clarifying questions regarding the vacant member position and the due process procedure. Mr. Gose moved to approve the Creation of Disciplinary Committee and Approval of the Out-of-School Suspension/ Expulsion Policy and Procedures as presented; Mr. Whidden seconded the motion. All in favor, none opposed. The motion passed at 6:13 p.m. CDT.

V. Head of School Update

- a. **Goal Results and Update for Quarter 2**

Mr. Heisman updated the Board on his Q2 goals. He presented the Parent Survey Results which show the overall school leadership and teacher satisfaction at 91%. Mr. Heisman presented the school's assessment projections based on the data available. The school is taking day to day action to improve the data. Including strategic usage of Lyceum block, math and reading intervention blocks.

- b. **Enrollment Update**

Ms. Hopkins presented the favorable FY2025 enrollment trends. Currently the school has 412 students enrolled for the upcoming school year. Hosting tours and information night conversions are producing favorable results to help meet the enrollment targets. Ms. Hopkins presented the enrollment initiatives that are being implemented including marketing through social media, additional community engagement, and relationship management.

VI. Finance Update

- a. **Review YTD Financial Report**
- b. **Review FY2023 Annual Financial Audit**

Ms. Manual informed the Board that no changes were made to the draft FY2023 audit report presented at the last meeting. The audit report has been submitted. Ms. Manual gave a quick overview of the FY2024 quarterly financial results including the statement of activities, balance sheet, and the cash flow statement.

Dr. Scoggin introduced Ms. Campbell, the GH Executive Director of Co-Curricular and Young Hearts Programs. Ms. Campbell presented her YoungHearts Expansion Assessment for GH Harveston. She conducted a thorough market analysis and found constraints that exist in the market area. Ms. Campbell stated that due to the perceived initial enrollment challenges, limited state funding support which drive higher start-up costs, she recommends another reevaluation be conducted again in Q2 2024. The Board supported her recommendation.

VII. Adjourn

Mr. Whidden moved to adjourn the meeting; Mr. Gose seconded the motion. All in favor, none opposed. The motion passed at 7:23 p.m. CDT. The meeting was adjourned at 7:23 p.m. CDT.