

Great Hearts Louisiana Board of Directors Meeting Approved Minutes

Date: March 28, 2023
Time: 12:00 p.m. CDT

A regularly scheduled meeting of the Great Hearts Louisiana Board of Directors was held at 200 Laurel Street, Suite 200, in Baton Rouge, Louisiana.

I. Call to Order

Mr. Dyke called the meeting to order at 12:10 p.m. CDT. Since a quorum of the Board was not physically present, no board action was taken.

Louisiana Board Members		Present	Absent	
Wade Dyke	Chairman	X		Via Zoom
Adonica Pelichet Duggan	Vice Chairman		X	
David Whidden III	Secretary	X		
Kathy Victorian	Treasurer		X	
Ty Gose	Director	X		Via Zoom
Elisha Landry	Director	X		Via Zoom
Other Staff/Guests				
Dan Scoggin	Chief Academies Officer, GH America	X		Via Zoom
Sam Heisman	Founding Head of School	X		
Bianca Ulibarri	Director of Governance, GH America	X		
Jake Tawney	Vice President of Curriculum, GH America	X		Via Zoom
Ron Zoromski	Chief Financial Officer, GH America	X		via Zoom
Lakisha Johnson	Director of Campus Operations	X		via Zoom
Alicia Carrel	Director of Community Engagement	X		via Zoom
Genevieve Peterson	Chief Development Officer, GH America	X		
Dana Henry	Attorney	X		via Zoom

II. Adopt Agenda *No action taken.*

III. Approval of Consent Agenda: *No action taken*

- a. Approval of August 10, 2022 Board Meeting Minutes
- b. Approval of December 20, 2022 Board Meeting Minutes
- c. Approval of the 2023-2024 School Calendar
- d. Approval of the 2023-2024 Family Handbook

IV. Enrollment Update

- a. **Strategic Planning**
- b. **Marketing & Events**
- c. **Hiring Plan that Reflects Enrollment**
- d. **Transportation**

Mr. Heisman presented the Student Recruitment Update. As of today, the school has 240 Applicants with 213 registered students. He highlighted the current strategies and primary strategies moving forward for marketing to the local community. Mr. Heisman described the Summer Campus Event Schedule for prospective families and community members to enhance recruitment efforts.

V. Financial Update

- a. **Finances To Date**

Mr. Zoromski gave a brief overview on the February year-to-date finance summary, the FY24 budget assumptions, and an update on construction.

VI. Future Composition of the Board

VII. Adjourn

The meeting adjourned at 12:53 p.m. CDT.